

Yun Chien Wu / Stella Wu

Art Director / Designer

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Objective

My goal is helping client to translate concepts into high effect visual design.

Experience

Associate Art Director, 2016

Leo Burnett Taiwan, Taipei, Taiwan

Client: China Airlines, Mitsubishi, Centrum, Caltrata, Strongbow, McDonalds, Samsung
Creat TV commercials, print ads and digital campaign

Art Director Intern, 2014

Young & Hungry, San Francisco, California

Client: mobo, Superhope.org, Trails End Ranch Radio Show
Develop new products and Designed advertisements

Web Design Assistant, 2012

PUT-IN Digital Creative, Taipei, Taiwan

Client: Ministry of Education, Diamond Cosmetic
Design web layouts, motion graphic and identity system

Education

Master of Fine Arts Degree, Advertising, 2015

Academy of Art University, San Francisco, California,

Bachelor's Degree, Commercial Design, 2011

Ming Chuan University, Taoyuan, Taiwan

Skills

Adobe Creative Suite (Photoshop, Illustrator, InDesign)

After Effects/ Final Cut Pro/ Flash

CSS/ HTML

Language

Mandarin

English